

BASES Research Analyst Internships – 4 Opportunities

Based:	Oxford	Salary:	£24,000 pro rata depending on length of internship
Start date:	March 2008	Duration:	50 weeks

The Nielsen Company is the world's leading provider of marketing information, audience measurement, and business media products and services. By delivering an unmatched combination of insights, market intelligence, advanced analytical tools, and integrated marketing solutions, Nielsen provides clients with the most complete view of their consumers and their markets. BASES is the world's leading provider of pre-market consumer insights for marketers of consumer package goods. BASES combines primary consumer research with state-of-the-art forecasting techniques to estimate the sales potential of new product initiatives prior to market entry.

We have opportunities for Research Analysts in our UK operation, based in Oxford. We are looking for interns to assist with the execution of marketing research studies by compiling, analysing, and interpreting marketing research data, writing client reports, and constructing presentations.

Responsibilities

Specific accountabilities include:

- Participation in research proposal and design;
- Reviewing data for errors and inconsistencies;
- Summarising data for the production of tables, charts, and graphs;
- Preparing inputs and runs forecasting models;
- Developing preliminary forecast summaries;
- Analysing in-market data;
- Analysing study results to draft letters, reports, and presentations;
- Preparing initial client correspondence;
- Attending client meetings and presentations

We are looking for strong communicators and team builders who are eager to learn. You should be proactive, able to deal with deadlines, work well under pressure and feel a strong sense of responsibility to achieve results.

Requirements

Specifically you should have:

- Masters in Business Management, Business Administration or Economics.
- Fluent reading, written and spoken English – TOEFL minimum score of 600, IELTS – 7.
- Good interpersonal skills - including the ability to seek advice and guidance where necessary and to work independently and as part of a team.
- Demonstrated ability to take ownership of tasks and project ensuring delivery and overcoming challenges and setbacks.
- Knowledge of Microsoft Word, Excel and PowerPoint.

To apply for these opportunities, please contact the China Scholarship Council

www.csc.edu.cn

You will be required to complete a written application form and provide a copy of your CV in English as well as copies of your academic transcripts and TOEFL/IELTS scores.